Excerpt 3.

((Bunanotte in lines 01, 10 refers to the product's brand name))

01 CUS1: ***bunanotte da yo#*** ***#=***

name CP FP

(It is) Bunanotte=

>>points fwd->

sal *>>approaches cus1->*

fig *#fig. 3.1 #fig.3.2*

Figure 3.1 Figure 3.2

02 SAL : ***=>irasshai<*mase::***

welcome

=>We::l<come

cus1 **turns to cus2->*

03 ***(0.5)***

04 CUS1: ***(kore)=***

this

(This one)=

05 SAL : ***=$>douzo.*< +ota+meshi mo +(0.5)+ #de(h)^ki(h) ma(h)su(h) no(h)de(h)***

please try also can HNR then

=>Please.< You (0.5) ca(h)n (h) al(h)so (h) try (h) it (h) out.

$lks at cus1->

*->*stops*

+...+points fwd----+,,,,,+

cus1 *^turns to sal->*

fig *#fig.3.3*

Figure 3.3

06 ***(0.2)***

07 CUS1: ***aa hai.***

ITJ yes

Ah, yes.

08 SAL : ***↑ha:i. zehi***

yeah please

↑ Ye:s. by all means.

09 ***&(0.7)$#(4.3)***

sal *&steps back slightly*

sal *->$gz at the shelf->*

fig *#fig.3.4-3.5*

Figure 3.4 Figure 3.5

10 SAL : ***bunanotte wa kouhanpatsu: desu ne.***

name TP high-resilience CP FP

Bunanotte is a high-resilience (pillow).